## ZTO Express (Cayman) Inc. 2Q21 Financial Details for Earnings Call August 19, 2021

| Financial Performance   |                          |                         |                              |  |
|---|--------------------------|-------------------------|------------------------------|--|
|   | 2Q21                     | 2Q20                    | V%                           | Comments   |
| Parcel package volume (in Billion)  | 5.77                     | 4.60                    | 25.6%                        | 3.1pts below industry avg.; attained 21.0% market share (21.5% @2Q20)  |
| ¥RMB in Million)<br>Revenues  | 7,325                    | 6,402                   | 14.4%                        | ¥ 7.01bn from core express delivery business, increased 18.1%<br>¥ 1.09bn from KA customers, increased 12.9% on ~28% KA volume growth  |
| cogs  | -5,651                   | <u>-4,633</u>           | 22.0%                        | ¥ 5.39bn from core express delivery business, increased 27.7%  1) Line haul transportation costs increased 38.4% to ¥ 2.76bn  2) Sorting hub operation costs increased 28.6% to ¥ 1.61bn  3) ¥ 610mn KA costs increased 2.6% |
| Gross profit Gross profit %   | <b>1,674</b> 22.8%       | <b>1,769</b><br>27.6%   | <b>-5.4%</b><br>-4.8pts      | ¥ 1.63bn from core business, decreased 5.4% 23.2% for core express delivery business (29.0% @2Q20)   |
| SG&A<br>Other operating income/(loss), net  | -394<br>176              | -312<br>190             | 26.1%                        | SG&A was 5.4% of revenues (4.9% @2Q20)<br>¥ 38.5mn gov't subsidies and tax rebates (¥ 95.4mn @2Q20), ¥ 95.8mn VAT supe deduction (¥ 60mn @2Q20)  |
| ncome from operations   | 1,456                    | 1,647                   | -11.6%                       |  |
| Operating profit % Income from operations excluding SBC (Non GAAP) Operating profit % excluding SBC (Non GAAP)                                  | 19.9%<br>1,456<br>19.9%  | 25.7%<br>1,647<br>25.7% | -5.8pts<br>-11.6%<br>-5.8pts |  |
| nterest income (net) Fair value change at financial instruments Foreign currency exchange gain/(loss) ncome before income tax and equity pickup | 69<br>32<br>-26<br>1,531 | 105<br>-<br>3<br>1,754  | -34.7%                       |  |
| ncome tax expenses  | -255                     | -298                    |                              |  |
| Equity pickup   |                          | -2                      |                              |  |
| Net income  | 1,272                    | 1,454                   | -12.5%                       |  |
| Net income% Adjusted net income (Non GAAP) Adjusted net income (Non GAAP)%  | 17.4%<br>1,272<br>17.4%  | 22.7%<br>1,454<br>22.7% | -5.3pts<br>-12.5%<br>-5.3pts |  |
| <b>EBITDA</b> Adjusted EBITDA (Non GAAP)  | <b>2,126 2,126</b>       | <b>2,187</b><br>2,187   | <b>-2.8%</b><br>-2.8%        |  |
| Adjusted Basic EPS (Non GAAP) (¥RMB in Yuan)  | 1.56                     | 1.85                    | -15.7%                       |  |

\* may contain rounding differences 1 of 2

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| Unit Economics (RMB per parcel)            |        |        |              |  |
|--|--------|--------|--------------|--|
|  | 2Q21   | 2Q20   | Impact (+/-) | Comments (+positive/-negative impact)  |
| ASP (excluding COE)                        | 1.21   | 1.29   | -8 cents     | Core ASP declined 5.9%: avg. parcel weight declined ~4 cent(-), volume incentives increased ~4 cents(-)  |
| Cost of Revenue (excluding COE)            | 0.93   | 0.92   |              | · · · · · · · · · · · · · · · · · · ·  |
| - transportation cost per parcel           | 0.48   | 0.43   | -5 cents     | Main drivers:  1) National toll road fee waiver policy from Feb to May 2020 during COVID-19 (-)  2) Lower domestic diesel price during the pandemic outbreak last year (-)  3) ~92% of parcel volume transported by self-owned trucks (~91% @2Q20)(+)  4) ~81% of self-owned trucks were high-capacity trucks (~78% @2Q20) (+) |
| - sorting hub cost per parcel              | 0.28   | 0.27   | -1 cents     | Main drivers:  |
|  |        |        |              | 1) 361 sets of automated sorting equipment in use (282 sets @ 2Q20) (+) 2) ~80% of volume processed by automation (~75% @2Q20) (+)   |
| Gross profit (excluding COE)               | 0.28   | 0.37   | -9 cents     | Combined effect of ASP decline and cost increase   |
| SG&A excluding SBC (Non GAAP)              | 0.07   | 0.07   | +0 cents     | Stable corporate cost structure  |
| Adjusted income from operations (Non GAAP) | 0.25   | 0.36   | -11 cents    |  |
| Cash and Capex (RMB in Million)            |        |        |              |  |
|  | 2Q21   | 2Q20   | Diff         | Comments   |
| Operating cash flow                        | 1,932  | 1,252  | 680          |  |
| CapEx                                      | 2,225  | 2,250  | -26          | Approx. ¥ 1500mn land use rights acquisition and sorting hub construction ¥ 300mn self-owned trucks ¥ 400mn automation equipment   |
| Cash and Cash Equivalents                  | 15,289 | 13,701 | 1588         | Excluding ¥2.14bn cash on deposits maturing in one year or longer  |

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